Exhibit C











Fusion now included in FITE+



Major League Wrestling's action-packed weekly show returns May 25th; Watch it with the best value for Pro Wrestling fans in streaming sports

New York, NY (May 16, 2023): **FITE** announced that *MLW Fusion* will now be on FITE+, included as part of the subscription, starting with the show's season premiere on May 25th. The most exciting and reliable streaming platform also recently announced it has become the exclusive home of Major League Wrestling's Premium Live Events, also included with the subscription package.

Sign up for your FITE+ subscription now

"Now MLW fans can get *Fusion* and our Premium Live Events in one place, and with no extra fees," said **MLW Founder and CEO Court Bauer**. "Each week fans can stream our flagship series as well as enjoy our signature events live all conveniently at FITE+."

MLW Fusion is known for its incredibly diverse roster, history of finding major talent, and high-flying action. World Heavyweight Champion Hammerstone, John Hennigan, Davey Boy Smith Jr., Alex Kane, Microman and Jacob Fatu will be the subject of many highlights at the beginning of the season.

As a bonus FITE+ subscribers will enjoy MLW: Battle RIOT V: Special Edition streaming this Thursday at 8pm ET.

Fans can now watch FUSION a variety of ways each week:

- Cable TV: beIN SPORTS Saturdays 10pm ET
- Streaming: YouTube Thursdays 8pm ET
- Streaming: FITE+ Thursdays 8pm ET
- FAST Channel: beIN SPORTS XTRA Fridays 10pm ET

"Adding MLW Fusion to FITE+ is hugely important to what we set out to do – create a one-stop-shop with a low subscription rate for the most exciting promotions in Pro Wrestling and other combat sports," said **Michael Weber, COO of FITE**. "Court is probably the only major wrestling promoter who spent time as a writer at WWE – and in Fusion you can see that influence week after week in the storylines and the action."

FITE+, the Best Value in Combat Sports, is only \$7.99 monthly and \$69.99 yearly. New customers can enjoy a 7-day free trial. Subscribers get a special selection of premium events from pro wrestling promotions including Insane Championship Wrestling and more; as well as the ultra *red-hot* Bare Knuckle Fighting Championship events and other leaders boxing, MMA and grappling and promotions like Triller Fight Club, Fight2Win, SlapFight Championship, and Shamrock FC.. The subscription also offers unlimited on-demand access to the entire FITE+ library with over 4000 hours from more than 100 organizations from around the world.

Subscribe to FITE+ now and be ready for the MLW Fusion debut May 26th and the Premuim Live Event Never Say Never on July 8th!

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